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Letter of Reference

Desi Staneva, born November 30, 1981 in Sofia, has been working for the iconmobile group as design freelancer on various projects since October 2007. She worked in our US office in LA / Santa Monica starting in February 2009 for about two month in the meantime.

iconmobile group is an international market leader for mobile business applications and a specialized agency with expertise in design and technology. At offices in Berlin, Munich, Ingolstadt, London, Los Angeles and Seattle, its over 170 employees develop user-friendly applications for mobile handsets, including portals for mobile network operators.

Desi's projects and tasks included the following:

- Customization: Production of icons and assets, icon creation, wallpaper design, illustration (Orange, o2 Germany, Shell mobile, ...)
- Assets, Wallpaper, Banner creation, Styleguide creation (Orange, Xbox, ...)
- Avatar design (Orange > LG Etna)
- Sticker (print), web assets, Presentation design support (MVNO Snoog)
- icon design > new icon style (Orange)
- Design support (Vodafone)
- Internal presentations, website production, print, etc.

Desi performed the tasks assigned to her to our complete satisfaction. She is able to quickly grasp and analyze complex and difficult issues and can identify and develop practicable solutions. Her success has exceeded normal expectations.

Desi has a strong sense of responsibility and is prepared to invest effort and time beyond normal working hours. She contributes new ideas and develops clear and efficient solutions with the support of the team.

Due to her friendly, dependable and helpful manner, Desi is valued and liked by her superiors and colleagues, not least due to her willingness to back up the team and individual colleagues. While she is quite capable of working independently, she contributes greatly in a team environment as well.

We would like to thank Desi for her work and for making the time with her so enjoyable. We can wholeheartedly recommend her services. Should the occasion arise, we would certainly not hesitate to offer Desi a position at our company.

If you have any questions regarding her qualifications, please feel free to contact me.

Berlin, August 1, 2010



Markus Elsesser
Head of Production & Services

Sitz der Gesellschaft
Berlin

Geschäftsführer
Michael von Roeder
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